



**HAUS**

**LINSENHOFF**

P R E S E N T S

**META**

**MORPHOSIS**



A collection created for a UNICEF GERMANY's initiative.



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# HAUS LINSENHOFF



## STRONG FRAGILITY

A fashion brand founded by Liselott Marie Linsenhoff, blending French couture craftsmanship with German precision. With a focus on women's rights, the brand aims to merge fashion with activism, not only raising awareness, but driving real-world impact towards solution of global women's rights issues. HAUS LINSENHOFF is committed to ethical fashion and philanthropy, with a portion of profits donated to NGOs supporting women's causes.

**"Women can embrace their femininity without compromising their power while fashion can serve as a platform to give women a voice, share their stories, and provide direct support."**



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# APPEARANCES

DRESSING ISABELL WERTH FOR "EIN HERZ FÜR KINDER 2024"



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# APPEARANCES

SPORTPRESSEBALL 2024



Isabell Werth

Most successful Olympian in German  
history



Carolyn Schäfer

German Olympian



Ann Kathrin Linsenhoff

German Olympic champion and former  
vice head of UNICEF Germany

# APPEARANCES

ELLE LITHUANIA OCTOBER ISSUE 2024



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# METAMORPHOSIS

A PORTRAY OF THE UNYIELDING BATTLE FOR SURVIVAL  
IN SEX TRAFFICKING



**“PROVOCATION OF  
THOUGHT TO BREAK THE  
NUMBNESS”**

- Liselott Marie Linsenhoff





# PHYLOSOPHY BEHIND THE COLLECTION

This collection aims to showcase the strength required to escape human trafficking and the struggle for ownership of one's own body.

This crime is pervasive and has become even more prevalent since the start of the war in Ukraine, with over 7 million registered refugees in Europe, predominantly women and children who are vulnerable to human trafficking gangs.

Metamorphosis seeks to encourage people to pay closer attention to their surroundings and raise awareness about this crime. Additionally, it strives to highlight the incredible strength of feminism, serving as a role model for all of us to take control of our own destinies.



# IMPRESSIONS

METAMORPHOSIS X UNICEF GERMANY DANCE MOVIE



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# DEVELOPMENT OF SEX TRAFFICKING

The origin of sex trafficking can be traced back to various factors that have plagued societies throughout history. It is a deeply rooted issue that stems from a complex web of social, economic, and cultural factors.

Historically, the exploitation of individuals for sexual purposes has been prevalent in different forms. Slavery, for instance, has been a significant contributor to the origins of sex trafficking. During the transatlantic slave trade, women and girls were often forced into sexual servitude, serving as objects of pleasure for their captors. This dehumanizing practice laid the foundation for the commodification of human beings for sexual exploitation.

In more recent times, globalization and the rise of organized crime have played a significant role in the expansion of sex trafficking. The demand for cheap labor and sexual services, coupled with economic disparities, has created an environment where vulnerable individuals are easily exploited. Poverty, lack of education, and limited opportunities further exacerbate the vulnerability of potential victims, making them easy targets for traffickers.

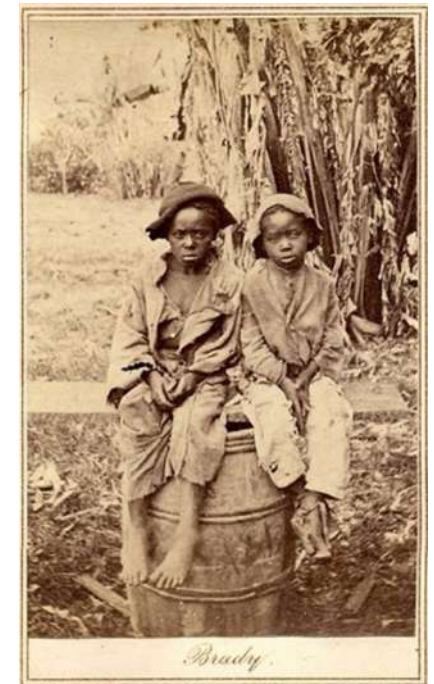


# DEVELOPMENT OF SEX TRAFFICKING

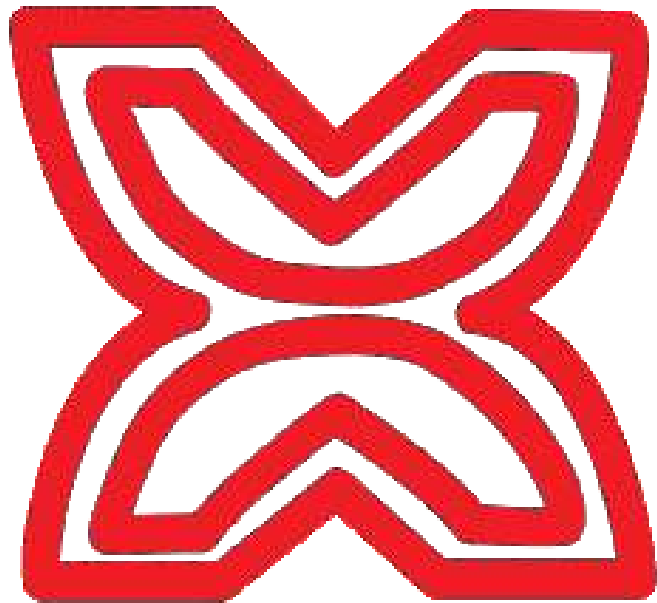


Moreover, the advent of technology and the internet has both facilitated and complicated the issue. Online platforms have become a breeding ground for the advertisement and sale of sexual services, making it easier for traffickers to operate discreetly and reach a wider audience. This digital landscape has also made it challenging for law enforcement agencies to effectively combat sex trafficking.

It is crucial to recognize that sex trafficking is not limited to any particular region or culture. It is a global problem that affects individuals from all walks of life, regardless of their gender, age, or socio-economic background. Addressing the root causes of sex trafficking requires a comprehensive approach that involves raising awareness, strengthening legal frameworks, providing support to survivors, and addressing the underlying social and economic factors that contribute to its perpetuation.



# SYMBOLISM AGAINST HUMAN SLAVERY



## FAWOHODIE

- symbol of emancipation, freedom, and independence.

Embracing Past Lessons for a Brighter Future– AYEEKO

Sankofa is an Akan word from Ghana that means “go back and fetch it”. It is a symbol of a bird with its head turned backward, carrying an egg in its mouth, representing the idea of looking back at our past to learn from it and move forward.



# SYMBOLISM AGAINST HUMAN SLAVERY



## **SANKOFA**

- symbol of wisdom and the importance of learning from the past.

It denotes the ability to chart one's own course and determine one's own fate without being constrained by factors from the outside world. It is a useful reminder that people have the ability to take charge of their own lives and choose how they want to live them. It places an emphasis on the importance of self-determination and self-reliance.





# SILHOUETTE DEVELOPMENT

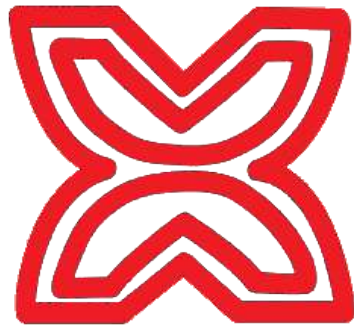


**SYMBOL OF WISDOM, AND LEARNING  
FROM THE PAST.**





# SILHOUETTE DEVELOPMENT



**SYMBOL OF EMANCIPATION, FREEDOM, AND  
INDEPENDENCE**

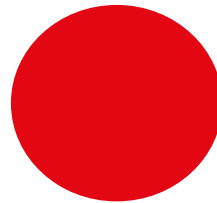


# KEY COLOURS

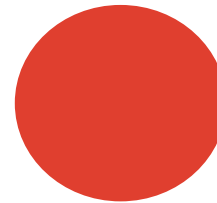


## RED

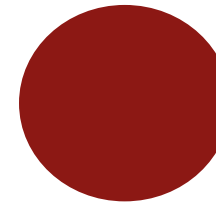
In the heart of feminism, red pulsates with the fervour of empowerment—a bold declaration of the strength that resides within. It embodies the passion of women who rise like flames, forging a path of equality with unyielding determination.



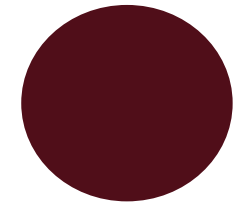
period red



seized red



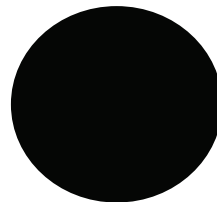
taken red



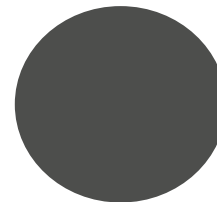
ensnared red

## BLACK/GREY

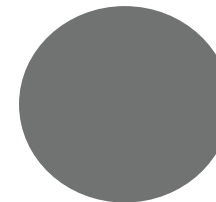
Black, the cloak of resilience donned by feminist warriors. It's the color of defiance against injustice, a powerful statement that echoes through the ages. Grey in feminism is the nuanced wisdom that paints the movement. It's the acknowledgment of complexity, the acceptance of diverse narratives. A shade that weaves together the threads of intersectionality, recognizing the varied experiences of women.



revolt black



brothel grey



demand grey



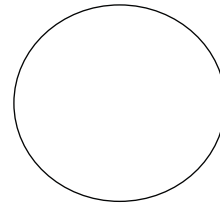
john grey

# KEY COLOURS

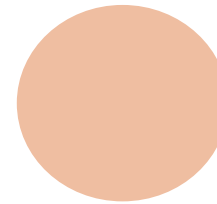


## WHITE/BEIGE

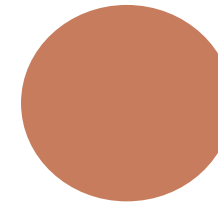
In the tapestry of feminism, white emerges as a symbol of unity. It's the unspoken promise of inclusion and the blank page where every woman's story is waiting to be written. Beige, a canvas for feminism's evolution. It's the color of adaptability, the gentle reminder that progress often wears the cloak of patience. A shade that harmonizes the diverse voices within the movement, creating a symphony of empowerment.



liberation white



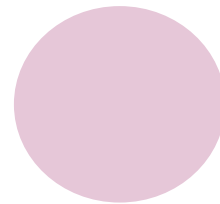
free beige



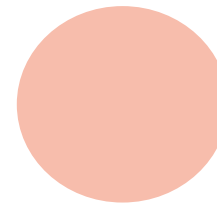
equality brown

## PINK

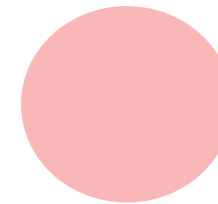
Soft as the petals of resilience, pink in feminism blooms. It's not just a color; it's a revolution, a celebration of femininity unbound. A hue that whispers stories of solidarity, painting the canvas of sisterhood with strokes of compassion.



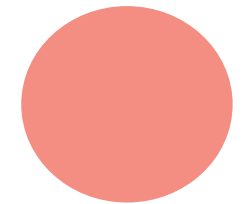
liberty pink



patriarchy pink



advocacy pink



power pink

# SELECTED COLLAGES



# DRAWINGS

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# OUTERWEAR







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# DRESSES







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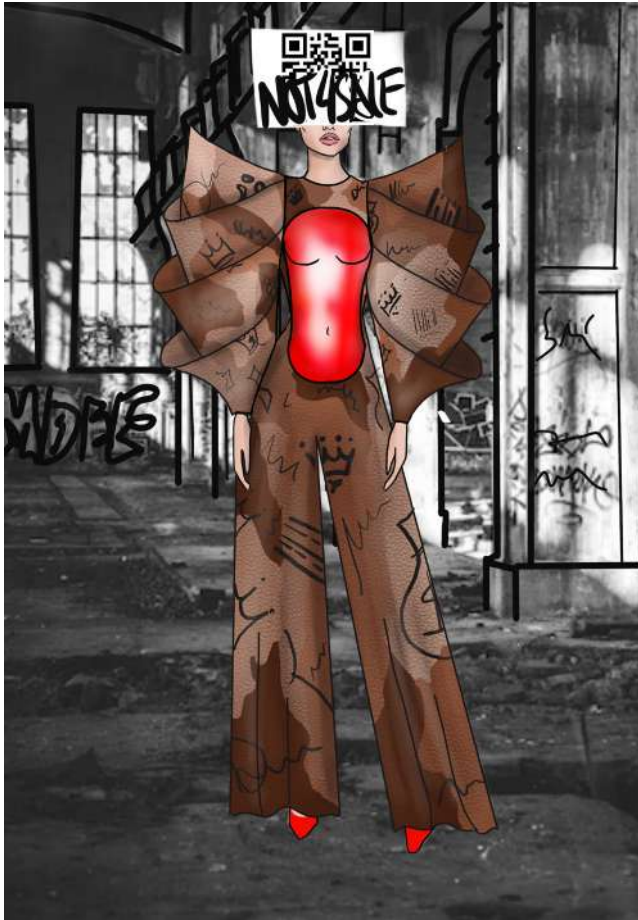
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# JUMPSUITS



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# PRINT



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# CONTACT US

Address:  
Schwalbacher Straße 1, 61476  
Kronberg

Phone: +49 151 24056514  
Email: [hauslinsenhoff@gmail.com](mailto:hauslinsenhoff@gmail.com)  
Instagram: [hauslinsenhoff](#)

